


WIXON
Foodservice
Group
*From Market Trends
to Menu Solutions*



Fresh.
From the beginning.

FLAVORS • SEASONINGS • TECHNOLOGY • DRY MIXES



Bring 'Back of the House Freshness' to Your Menu.

Bring 'Back of the House Freshness' taste to your menu items with spices, seasonings and dry mixes from Wixon Foodservice Group. Use Wixon ingredients to create trendy and authentic flavors. Bring that extra snap to your dishes right as you prepare them for your customers. Sauces, marinades, soups, dips, beverages and batters can all be better with Wixon's 'Back of the House Freshness.'

Our team of experts working within our state-of-the-art innovation center uses flavor system knowledge, protein expertise and flavor modifier capabilities to bring you incredible ideas.

Everything you get from Wixon is fresh from the beginning. From product ideation to manufacturing, you can count on Wixon to give you creative ideas, great products and excellent service.

Wixon Expertise Drives Innovation.

Imagine working with our certified chefs, food technologists, meat scientists and flavorists to enhance your speed scratch recipes.

Together, we can create new products, duplicate flavor, modify flavor and use masking technologies in our state-of-the-art culinary center that also includes a full pilot plant.

Technical Expertise:

- Corporate Chef
- Food Scientists
- Meat Scientists
- Flavor Chemists
- Analytical Team
- Sensory Experts
- Regulatory Department
- Quality Control Experts

Committed to Quality and Food Safety.

Wixon's unwavering commitment to quality shows in all we do. From sourcing to finished product, we perform rigorous procedures to assure your products meet and often exceed regulated standards.

In fact, we source ingredients from across the globe to ensure you are getting the best quality and highest impact in flavor and freshness.

- Non-GMO
- Organic
- Gluten-Free
- Natural
- Non-Allergen
- Vegetarian/Vegan
- Kosher
- Halal



FSSC 22000



QAI Organic



cRc Kosher

Request a sample to see how easy 'Back of the House Freshness' can be.



Ideas that Inspire.

Wixon can help you customize any menu item to attract new and repeat customers. Here is just a taste of what Wixon Foodservice Group can do for you.



Topical Seasonings

Sweet, savory, salty - Wixon develops customized, proprietary shake-on seasonings with globally-sourced, quality ingredients creating mouthwatering flavors.



Same-day Seasonings, Sauces & Soups

Speed-scratch custom blends or mixes can combine with fresh ingredients to make unique dishes in minutes.



Last Minute Flavors & Textures

Create signature house specialties in a pinch with our delicious seasoning blends.



Spreads, Dips & Mix-ins

Choose from our extensive list of flavors, seasonings and dry mixes to add fresh, authentic flavors to menu items.



Flavored Sugars

Caramelized and shake-on sugars for shakes, snacks and coffee drinks.



Beverages & Coffee Drinks

Choose from our vast variety of hot and cold beverage mixes. Lemonades, hot cocoas and cappuccinos, smoothies and cocktails topped with zany glass rimmers.



Protein Seasonings & Marinades

Smoky, sweet, savory, ethnic - our meat seasoning and marinade expertise is at the heart of our business.



Unique Desserts

Who needs room when you can't say no to our delectable desserts? Try our dry mixes for cakes, fillings and frostings to offer dazzling desserts your customers will love.



LTOs

Highest quality ingredients. Quick sample turnaround. Small to large runs. We're flexible enough to meet any of your LTO needs.

Create Delicious Dishes with Flavor Layering from Wixon.

Ignite your customers' taste buds by layering complex, yet complementary flavors. Wixon can help you create better flavors by layering our unique spices and seasonings to take an ordinary menu item to the next level. Enhance your next taste challenge with flavors that will really excite the senses.

Seasoned Bun ○

Unique Sauce ○

Seasoned Patty ○

Seasoned Veggies ○

Savory Sauce ○

Contact us to learn more or to work with our team to create your own custom products.

